

## VGS ANNOUNCES ÍS VODKA SERVED AT THE EMMYS

### **ÍS VODKA ... *Sampled by 'the Stars' at ET Emmy Awards Party!***

**Los Angeles (September 22nd, 2008)** Celebrities and all sampled the new luxuriously smooth tasting ÍS Vodka from Viking Glacier Spirits recently at the Entertainment Tonight's Post Emmy Party sponsored by People Magazine.

Guests who sampled the deliciously colorful ÍS Vodka Signature Cocktails--as well as the Pure ÍS Vodka martinis--included the winning cast of Mad Men; sunglass-sporting Sophia Loren; Neil Patrick Harris; Paula Abdul; Kathy Griffin; Julius Rock from Everybody Hates Chris; and Jay Manuel from America's Next Top Model. Rocking front row center for Billy Idol and stomping her spent Pure ÍS Vodka Martini underfoot was NCIS's Pauley Perrette, sporting and Obama t-shirt, to the obvious delight of Billy Idol, who pointed at her repeatedly throughout his set. Odd couple of the evening award goes to a newly slimmer Jason Davis (who once called his mother from the front of a gifting suite asking for money for a donation) and Larry Birkhead, who were together most of the evening. Celebrity publicist Elliott Mintz strolled the floor with a small entourage of unidentified Paris Hilton wanna-bees.

Finally, sports prowess doesn't get in the way of enjoying a good cocktail; with Dancing with the Stars contestant and Olympic Gold-medal winning Misty May-Treanor sampling ÍS Vodka backstage with Billy Idol and his band after the show!

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